



COFFEE R&D ADVOCACY PRIORITIES

The National Coffee Association and World Coffee Research have teamed up to support a shared legislative agenda for coffee agricultural research and development (R&D).

WHY ADVOCATE?

- Coffee R&D is under-resourced by the federal government compared to other commodities with similar economic impact. We can unlock funding for coffee R&D that will benefit long-term supplies, including by strengthening grower resilience to pests and disease.
- Our companies rely on coffee grown in more than 100 countries, often by smallholders in low-income settings. Collaborative research is essential and can generate the mutually beneficial innovations needed to secure the future of coffee.

Our R&D-related advocacy focuses on two specific pieces of legislation in the 118th Congress:

Coffee Plant Health Initiative Amendments Act (CPHIAA)

- Coffee-specific legislation introduced by Hawaiian and other legislators (H.R. 965)
- Broadens scope of an existing program from one coffee pest to all coffee pests and diseases
- Enables U.S. researchers to obtain U.S. Department of Agriculture (USDA) funding for coffee research and extension

WHY WE SUPPORT IT

- Coffee is increasingly under threat from pests and diseases that spread globally
- Broadening the scope of existing research would open the door for federal funding to flow to more areas of coffee R&D
- Research protects global coffee supplies and U.S. growers from emerging threats

The Farm Bill

- Five-year legislation that directs federal programs and funding for, among other areas, agricultural R&D
- Authorizes a few USDA R&D programs relevant to coffee agriculture
- Creates opportunities for international collaboration and public R&D aligned with industry needs

WHY WE SUPPORT IT

- It helps fill the significant investment gap in R&D needed to secure coffee's future
- USDA grant programs enable the coffee industry to access high-quality research
- Changes would enhance collaboration between U.S. scientists and international partners to protect coffee supplies, including those from Hawaii and Puerto Rico

APPROPRIATIONS

We also advocate for funding for agricultural R&D at the U.S. Agency for International Development and international research collaborations and the Agriculture and Food Research Initiative at the USDA.