



WHY COFFEE CARES ABOUT FY24 APPROPRIATIONS

The U.S. runs on coffee. In 2022, more than 66% of American adults drank coffee each day, more than any other beverage. Coffee adds \$225 billion to the U.S. economy and generates \$28 billion in tax revenue each year. Scientific evidence shows that drinking coffee is also associated with reduced risk of multiple types of cancer and chronic disease.

U.S. coffee relies on secure global supplies, which are under threat from factors including pests, disease, extreme heat, erratic rain, and soil depletion. Coffee grown on small farms is particularly vulnerable, especially in low-income countries where research networks are weak.

To address these growing challenges, our priorities include strengthening research and development (R&D) to protect coffee and meet global demand. R&D investments from both the U.S. Department of Agriculture (USDA) and U.S. Agency for International Development (USAID) are critical.

WHAT'S AT STAKE?

- The U.S. coffee industry, which relies on secure coffee supplies
- 1.6 million U.S. jobs
- \$225 billion in economic activity and \$28 billion in tax revenue
- The future of America's favorite beverage

Through FY24 appropriations, Congress has the opportunity to invest in solutions and secure the future of coffee for the benefit of businesses and consumers in every U.S. state and territory as well as coffee growers in Hawaii and Puerto Rico.

COFFEE CARES ABOUT

USDA research funding: Current funding for the Agriculture and Food Research Initiative (AFRI) leaves many promising research programs on the table each year, including those that would benefit coffee. Increasing funding would help AFRI keep up with inflation and enable critical research projects. Support for international research collaboration would enable U.S. growers and scientists to access coffee expertise overseas, build scientific capacity at home, and get ahead of emerging threats.

FY24 Request:

- \$500 million for AFRI and \$15 million for international research collaboration programs

USAID research funding: International funding for agricultural R&D has led to breakthroughs that benefit smallholder farmers as well as U.S. researchers and farmers. Given the U.S. coffee industry's reliance on coffee grown abroad on small farms, international agricultural R&D funding is particularly powerful for reducing poverty overseas while boosting prosperity at home.

FY24 Request:

- \$180 million for international agricultural R&D, of which \$5 million is for coffee R&D, and report language that directs USAID to fund coffee agricultural R&D and related agricultural research capacity

FY24 Coffee R&D Appropriations Request Chart

Program	FY2022	FY2023 Omnibus	FY24 Request
USDA National Institute of Food and Agriculture			
Agriculture and Food Research Initiative	\$445 million	\$455 million	\$500 million
Partnerships to Build Capacity in International Agricultural Research, Extension, and Teaching	-	\$10 million	\$10 million
Competitive Grants for International Agricultural Science and Education	-	\$5 million	\$5 million
USAID			
Bureau for Resilience and Food Security, Agricultural Research	\$150 million	\$160 million Report language encouraging USAID to prioritize coffee	\$180 million¹, of which \$5 million is for coffee Report language directing USAID to fund coffee agricultural R&D and related capabilities

The National Coffee Association is the leading trade organization for the coffee industry in the United States. A majority of NCA membership, which accounts for over 90% of U.S. coffee commerce, comprises small and mid-sized companies and includes growers, roasters, retailers, importer/exporters, wholesaler/suppliers, and allied industry businesses.

World Coffee Research is a global, industry-driven organization that advances agricultural innovation to ensure the future of coffee. Over 170 companies support our work worldwide, including over 70 across more than 20 U.S. states.

¹ Represents 15% of the 2022-2028 authorized level of \$1.2 billion per year for Feed the Future.