



MEMBERSHIP FEE STRUCTURE

(effective January 1, 2022 – see Implementation Guidelines on page 2)

Category	Unit	WCR Bands	Option (minimum rate)	
			Checkoff \$/lb.*	Fixed Rate
Roaster/ Manufacturer/ Retailer	Pounds of Global Green Coffee Purchased Annually (visit link for ICO conversion factors)	0-50,000 pounds	n/a	\$500
		50,001-500,000 pounds	\$0.0100	\$500
		500,001-2,000,000 pounds	\$0.0050	\$6,200
		2,000,001-5,000,000 pounds	\$0.0045	\$15,000
		5,000,001-10,000,000 pounds	\$0.0040	\$30,000
		10,000,001-20,000,000 pounds	\$0.0035	\$52,000
		20,000,001-40,000,000 pounds	\$0.0030	\$90,000
		40,000,001-75,000,000 pounds	\$0.0025	\$143,000
		75,000,001-150,000,000 pounds	\$0.0020	\$225,000
		150,000,001-300,000,000 pounds	\$0.0015	\$337,000
300,000,001-500,000,000 pounds	\$0.0011	\$440,000		
>500,000,000 pounds	\$0.0008	\$560,000		
Green Coffee Supplier/ Trader/ Decaffeinator	Bags of Global Green Coffee Traded Annually	<50,000 Bags	Roaster match (fixed rate minimum required)	\$500
		50,001-100,000 Bags		\$2,900
		100,001-200,000 Bags		\$5,000
		200,001-500,000 Bags		\$9,000
		500,001-1,000,000 Bags		\$19,000
		1,000,001-2,000,000 Bags		\$32,000
		2,000,001-6,000,000 Bags		\$52,000
		>6,000,000 Bags		\$93,000
Allied Company (<i>equipment, flavoring, food, producers, consulting</i>)	Coffee- Industry Revenue Generated Annually	<\$1,000,000 USD		\$500
		\$1,000,001-10,000,000 USD		\$1,000
		\$10,000,001-\$50,000,000 USD		\$8,000
		\$50,000,001-\$100,000,000 USD		\$30,000
		>\$100,000,000 USD		\$50,000

**Checkoff Program*: Contributions are assessed based on actual coffee purchase volumes. Minimum rate varies depending on volume bands. Typically administered by green coffee suppliers on behalf of roaster clients and tied to green coffee contracts. Suppliers may also participate in the Checkoff Program by matching roaster contributions, closing any “gap” to reach fixed rate minimum in the fourth quarter. For more information, [visit worldcoffeeresearch.org/checkoff](http://worldcoffeeresearch.org/checkoff).

Implementation Guidelines

- New membership fee structure is effective January 1, 2022.
- **Current Members will have a maximum three-year transition period to reach target investment level in 2024.** WCR requests written commitment for plan to reach target investment level by end of 2021.
- **New Members will similarly have a three-year period to reach target investment level; two years of increasing amounts to reach target in third year.** After the first year, WCR will request written commitment for a plan to reach target investment level.
- Companies that purchase and use coffee as a raw material may calculate their membership fee one of two ways: (1) using a Fixed Rate for annual contribution, or (2) through the Checkoff Program (cents per pound/kilo). The exception is roasters sourcing fewer than 50,000 lbs., who will be requested to transition to a Fixed Rate annual contribution due to the higher costs of administering the Checkoff Program. Roasters unable to make the transition may continue in Checkoff.
- Placement in volume/revenue bands will be made using current year figures, to determine membership rate for the following year. WCR membership will be on a calendar year basis. If a member company's green coffee volume or volume-equivalent increases such that the company would move into a higher membership band, the member will have two years to reach the new target level.
- WCR will assist Member companies to consider the Checkoff vs. Fixed Rate option and will provide all necessary support to find a path to feasibility for companies whose membership rates are increasing.
- WCR welcomes commitments beyond the target investment level. Members contributing more than the minimum Checkoff or Fixed Rate receive enhanced benefits.